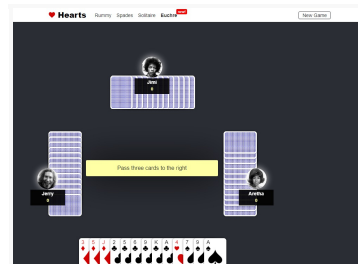


Cookie scan report

Summary

Scan date: 16/01/2020
 Domain name: www.playhearts-online.com
 Server location: United States
 Cookies, in total: 99



Scan result

99 cookies were identified.
 6 cookies are unclassified and need manual classification and a purpose description.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

Category: Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
c	creative-serving.com	HTTP	1 year
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Used in order to detect spam and improve the website's security. Does not store visitor specific data. Initiator: Script tag, page source line number 243 Source: https://cdn.adapex.io/hb/aaw.pho.js Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)			
c	mfadsrvr.com	HTTP	2 years
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Used in order to detect spam and improve the website's security. Does not store visitor specific data. Initiator: Script tag Source: https://www.playhearts-online.com/ Data is sent to: Unknown (not adequate)			
checkForPermission	bidr.io	HTTP	1 day
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Determines whether the visitor has accepted the cookie consent box. Initiator: Script tag, page source line number 243 Source: https://cdn.adapex.io/hb/aaw.pho.js Data is sent to: Denmark (adequate) Adequate country under GDPR (EU)			
cu	ipredictive.com	HTTP	1 year
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website. Initiator: Page source line number 245 Source: Inline script Data is sent to: Denmark (adequate) Adequate country under GDPR (EU)			

Category: Statistics (9)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting

information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_qca	playhearts-online.com	HTTP	1 year
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Collects data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
_at.hist.#	playhearts-online.com	HTML	Persistent
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Used by the social sharing platform AddThis to store the user's usage history of the AddThis sharing widget			
Initiator: Webservice			
Source: playhearts-online.com			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
_ga	playhearts-online.com	HTTP	2 years
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
Initiator: Script tag, page source line number 249			
Source: https://www.google-analytics.com/analytics.js			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
_gat	playhearts-online.com	HTTP	1 day
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Used by Google Analytics to throttle request rate			
Initiator: Script tag, page source line number 249			
Source: https://www.google-analytics.com/analytics.js			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
_gid	playhearts-online.com	HTTP	1 day
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
Initiator: Script tag, page source line number 249			
Source: https://www.google-analytics.com/analytics.js			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
collect	google-analytics.com	Pixel	Session
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 249			
Source: https://www.google-analytics.com/r/collect?v=1_v=j79a=334680351t=pageview_s=1dl=https%3A%2F%2Fwww.playhearts-online.com%2Ful=en-usde=UTF-8dt=HEARTS!%20%7C%20Play%20online%2C%20Freesd=24-bitsr=1024x768vp=1016x741je=0_u=IAhAAEA-B~jid=497908939gjid=846386820cid=276180642.1579190151tid=UA-28250229-12_gid=1665444176.1579190244_r=1z=140574868 via https://www.google-analytics.com/analytics.js			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
d	quantserve.com	HTTP	3 months
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Collects anonymous data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
loc	gumgum.com	HTTP	29 days

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used in context with the share-button toolbar. Determines which and how many share-buttons are shown to the visitor.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

PugT pubmatic.com HTTP 30 days

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used to determine the number of times the cookies have been updated in the visitor's browser. Used to optimize the website's server efficiency.

Initiator: Script tag, page source line number 243

Source: <https://simage2.pubmatic.com/AdServer/Pug?vcode=bz0yJnR5cGU9MSZjb2RIPTI4NzUmdGw9NDMyMDA=piggybackCookie=7310872174920404949>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

Category: Marketing (80)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__atuvc	playhearts-online.com	HTTP	13 months
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Updates the counter of a website's social sharing features.			
Initiator: Script tag, page source line number 253			
Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5313c30a1941433b			
Data is sent to: Germany (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
__atuvS	playhearts-online.com	HTTP	1 day
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.			
Initiator: Script tag, page source line number 253			
Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5313c30a1941433b			
Data is sent to: Germany (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
__gads	playhearts-online.com	HTTP	2 years
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Used to register what ads have been displayed to the user.			
Initiator: Page source line number 245			
Source: Inline script			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
__kuid	bidtheatre.com	HTTP	7 days
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-party domains or ad-exchanges.			
Initiator: Page source line number 245			
Source: Inline script			
Data is sent to: Netherlands (adequate)			
Adequate country under GDPR (EU)			
__at.cww	playhearts-online.com	HTML	Persistent
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Used by the social sharing platform AddThis			
Initiator: Page source line number 253			
Source: Inline script			
Data is sent to: United States (adequate)			

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_dbefe contextweb.com HTTP Session

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Page source line number 245

Source: Inline script

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

_dm_uid districtm.io HTTP 13 days

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

ad-id amazon-adsystem.com HTTP 258 days

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used by Amazon Advertising to register user actions and target content on the website based on ad clicks on a different website.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: Denmark (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

ad-privacy amazon-adsystem.com HTTP 1901 days

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used by Amazon Advertising to register user actions and target content on the website based on ad clicks on a different website.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: Denmark (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

AdServer/Pug pubmatic.com Pixel Session

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Sets a timestamp for when the visitor entered the website. This is used for analytical purposes on the website.

Initiator: Script tag, page source line number 243

Source: https://image2.pubmatic.com/AdServer/Pug?vcode=bz0YnR5cGU9MSZjb2RlPTlxNzcmdGw9MTl5NjAwpiggybackCookie=CAESEK4MUgH9AihekNWlilbDPYcgoogle_cver=1
via <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

ANON_ID tribalfusion.com HTTP 3 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Page source line number 245

Source: Inline script

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

ANON_ID_old tribalfusion.com HTTP 3 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Unclassified

Initiator: Page source line number 245

Source: Inline script

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

at-lojson-cache-# playhearts-online.com HTML Persistent

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used by the social sharing platform AddThis

Initiator: Page source line number 253 Source: Inline script Data is sent to: United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
at-rand	playhearts-online.com	HTML	Persistent
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Used by the social sharing platform AddThis Initiator: Page source line number 253 Source: Inline script Data is sent to: United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
B	yahoo.com	HTTP	1 year
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Collects anonymous data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The registered data is used to categorise the users' interest and demographical profiles with the purpose of customising the website content depending on the visitor. Initiator: Script tag, page source line number 243 Source: https://pr-bh.ybp.yahoo.com/sync/pubmatic/1EE0D66A-D140-4AEC-AB90-90B741ACD707?gdpr=0gdpr_consent=via https://cdn.adapex.io/hb/aaw.pho.js Data is sent to: Ireland (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
bito	bidr.io	HTTP	1 year
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. Initiator: Script tag, page source line number 243 Source: https://cdn.adapex.io/hb/aaw.pho.js Data is sent to: Denmark (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
bitolsSecure	bidr.io	HTTP	1 year
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 243 Source: https://cdn.adapex.io/hb/aaw.pho.js Data is sent to: Denmark (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
bsw_uid	mfadsvr.com	HTTP	2 years
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers. Initiator: Script tag Source: https://www.playhearts-online.com/ Data is sent to: Unknown (not adequate)			
c	bidswitch.net	HTTP	1 year
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Regulates synchronisation of user identification and exchange of user data between various ad services. Initiator: Script tag, page source line number 243 Source: https://cdn.adapex.io/hb/aaw.pho.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
cd	rubiconproject.com	HTTP	Session
First found URL: https://www.playhearts-online.com/ Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network. Initiator: Script tag, page source line number 243 Source: https://token.rubiconproject.com/khaos.jpg via https://cdn.adapex.io/hb/aaw.pho.js Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)			

Cookie purpose description: Detects whether partner data synchronization is functioning and currently running - This function sends user data between third-party advertisement companies for the purpose of targeted advertisements.

Initiator: Script tag, page source line number 243

Source: [https://d5p.de17a.com/getuid/pubmatic?https://image2.pubmatic.com/AdServer/Pug?vcode=bz0yJnR5cGU9MSZjb2RIPTI3NDUmdGw9MTI5NjAwgdpr=0gdpr_consent=piggybackCookie=\\$UID](https://d5p.de17a.com/getuid/pubmatic?https://image2.pubmatic.com/AdServer/Pug?vcode=bz0yJnR5cGU9MSZjb2RIPTI3NDUmdGw9MTI5NjAwgdpr=0gdpr_consent=piggybackCookie=$UID)

via <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: Sweden (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

gi_u adhigh.net HTTP 1 year

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used for targeted ads and to document efficacy of each individual ad.

Initiator: Page source line number 245

Source: Inline script

Data is sent to: Germany (adequate)

Adequate country under GDPR (EU)

GoogleAdServingTest playhearts-online.com HTTP Session

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 20

Source: <https://www.googletagservices.com/tag/js/gpt.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

gwsj widespace.com HTTP 1 year

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.

Initiator: Page source line number 245

Source: Inline script

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

IDE doubleclick.net HTTP 1 year

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

idsync/ex/receive/check tapad.com Pixel Session

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: This cookie is set by the audience manager of the website to determine the time and frequencies of visitor data synchronization - cookie data synchronization is used to synchronize and gather visitor data from several websites.

Initiator: Inline scriptPage source line number 243

Source: https://pixel.tapad.com/idsync/ex/receive/check?partner_id=PUBMATIC_RTb

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

KADUSERCOOKIE pubmatic.com HTTP 3 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag, page source line number 243

Source: https://image6.pubmatic.com/AdServer/PugMaster?kdntuid=1rnd=18612298p=148803s=0a=0ptask=ALLnp=0fp=0mpc=0spug=1coppa=0gdpr=0gdpr_consent=sec=1

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

KCCH pubmatic.com HTTP 1 day

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Registers if the PubMatic partner-cookie has been set in the user's browser.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

KRTBCOOKIE_# pubmatic.com HTTP 30 days

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag, page source line number 243

Source: <https://simage2.pubmatic.com/AdServer/Pug?vcode=bz0yJnR5cGU9MSZjb2RlPTMxNzgmGw9NDMyMDA=piggybackCookie=2746c0c249a44cd9a8e42f42>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

KTPCACOOKIE pubmatic.com HTTP 3 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

loc addthis.com HTTP 13 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).

Initiator: Script tag, page source line number 253

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5313c30a1941433b

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

mc quantserve.com HTTP 13 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

pi pubmatic.com HTTP 1 day

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

PMFREQ_ON pubmatic.com HTTP 1 day

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: This cookie is used in conjunction with the functionality of the ad-delivery system on the website.

Initiator: Page source line number 245

Source: Inline script

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

pubmatic um.simplifi Pixel Session

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Inline scriptPage source line number 243

Source: [https://um.simplifi/pubmatic?https://simage2.pubmatic.com/AdServer/Pug?vcode=bz0yJnR5cGU9MSZqc20xJmNvZGU9ODAJnR5PTUxODQwMA=piggybackCookie=uid:\\$UIDgdpr=0gdpr_consent=](https://um.simplifi/pubmatic?https://simage2.pubmatic.com/AdServer/Pug?vcode=bz0yJnR5cGU9MSZqc20xJmNvZGU9ODAJnR5PTUxODQwMA=piggybackCookie=uid:$UIDgdpr=0gdpr_consent=)

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

pubmatic_sync adhigh.net HTTP 1 year

First found URL: <https://www.playhearts-online.com/>
Cookie purpose description: Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.
Initiator: Page source line number 245
Source: Inline script
Data is sent to: Germany (adequate)
Adequate country under GDPR (EU)

PUBMDCID pubmatic.com HTTP 3 months

First found URL: <https://www.playhearts-online.com/>
Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.
Initiator: Script tag, page source line number 243
Source: <https://simage2.pubmatic.com/AdServer/Pug?vcode=bz0yJnR5cGU9MSZjb2RIPTI4NzUmdGw9NDMyMDA=piggybackCookie=7310872174920404949>
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

pubsyncexp pubmatic.com HTTP 1 day

First found URL: <https://www.playhearts-online.com/>
Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
Initiator: Page source line number 245
Source: Inline script
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)

repi pubmatic.com HTTP 1 day

First found URL: <https://www.playhearts-online.com/>
Cookie purpose description: Detects whether partner data synchronization is functioning and currently running - This function sends user data between third-party advertisement companies for the purpose of targeted advertisements.
Initiator: Page source line number 245
Source: Inline script
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)

RUN_ID rundsp.com HTTP 3 months

First found URL: <https://www.playhearts-online.com/>
Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.
Initiator: Page source line number 245
Source: Inline script
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)

RUN_SYNC_2 rundsp.com HTTP 30 days

First found URL: <https://www.playhearts-online.com/>
Cookie purpose description: This cookie is set by the audience manager of the website to determine the time and frequencies of visitor data synchronization - cookie data synchronization is used to synchronize and gather visitor data from several websites.
Initiator: Page source line number 245
Source: Inline script
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)

s/ecm3 amazon-adsystem.com Pixel Session

First found URL: <https://www.playhearts-online.com/>
Cookie purpose description: Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.
Initiator: Script tag, page source line number 243
Source: <https://aax-eu.amazon-adsystem.com/s/ecm3?id=OPTOUTex=r1uam.com>
via <https://cdn.adapex.io/hb/aaw.pho.js>
Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

sa-user-id stackadapt.com HTTP 1 year

First found URL: <https://www.playhearts-online.com/>
Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
Initiator: Script tag, page source line number 243
Source: <https://sync.srv.stackadapt.com/sync?nid=132>
via <https://cdn.adapex.io/hb/aaw.pho.js>
Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

sa-user-id-v2

stackadapt.com

HTTP 1 year

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Initiator: Script tag, page source line number 243

Source: <https://sync.srv.stackadapt.com/sync?nid=132>
via <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

serving/cookie/match

adform.net

Pixel Session

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used to determine if the visitor should be presented to popup-advertisement content on the website. This also allows the website to detect if an adblocker is present in the visitor's browser.

Initiator: Script tag, page source line number 243

Source: <https://c1.adform.net/serving/cookie/match?CC=1party=14cid=1EE0D66A-D140-4AEC-AB90-90B741ACD707>
via <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: Denmark (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

SPugT

pubmatic.com

HTTP 30 days

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used in context with the shopping cart functionality. Remembers any wish-list products and visitor credentials when checking out.

Initiator: Script tag, page source line number 243

Source: <https://image4.pubmatic.com/AdServer/SPugT?partnerID=27partnerUID=8ac75e20-7b4e-4300-93c5-f62d4ab94dbd>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

SSCLB

33across.com

HTTP Session

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 243

Source: <https://ssc.33across.com/api/v1/hb>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

sync/pubmatic/1EE0D66A-D140-4AEC-AB90-90B741ACD707

yahoo.com

Pixel Session

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 243

Source: https://pr-bh.ybp.yahoo.com/sync/pubmatic/1EE0D66A-D140-4AEC-AB90-90B741ACD707?gdpr=0gdpr_consent=1
via <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

SyncRTB3

pubmatic.com

HTTP 3 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 243

Source: https://image6.pubmatic.com/AdServer/PugMaster?kdntuid=1rnd=18612298p=148803s=0a=0ptask=ALLnp=0fp=0mpc=0spug=1coppa=0gdpr=0gdpr_consent=sec=1

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

t

districtm.io

HTTP Session

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

t_gid	taboola.com	HTTP	1 year
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: This cookie assigns a specific visitor ID, when the visitor interacts with ads or content from the website - this allows the website to target the visitor with similar ads or content.			
Initiator: Page source line number 245			
Source: Inline script			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
TapAd_DID	tapad.com	HTTP	2 months
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.			
Initiator: Page source line number 245			
Source: Inline script			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
TapAd_TS	tapad.com	HTTP	2 months
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.			
Initiator: Page source line number 245			
Source: Inline script			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
TDCPM	adsvr.org	HTTP	1 year
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
TDID	adsvr.org	HTTP	1 year
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
test_cookie	doubleclick.net	HTTP	1 day
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Used to check if the user's browser supports cookies.			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
tuuid	bidswitch.net	HTTP	1 year
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Registers whether or not the user has consented to the use of cookies.			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
tuuid	creative-serving.com	HTTP	1 year
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: Netherlands (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
tuuid	mfadsvr.com	HTTP	2 years

Source: <https://dsp.adfarm1.adition.com/cookie/?ssp=9>
via <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: Germany (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

uuid mathtag.com HTTP 1 year

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

uuid2 adnxs.com HTTP 3 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: Denmark (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

uuidc mathtag.com HTTP 1 year

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

uvc addthis.com HTTP 13 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Detects how often the social sharing service, AddThis, encounters the same user.

Initiator: Script tag, page source line number 253

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5313c30a1941433b

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

vst gumgum.com HTTP 1 year

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Used to present the visitor with relevant content and advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 243

Source: <https://cdn.adapex.io/hb/aaw.pho.js>

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

wfivefivec w55c.net HTTP 13 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Initiator: Page source line number 245

Source: Inline script

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

xtc addthis.com HTTP 13 months

First found URL: <https://www.playhearts-online.com/>

Cookie purpose description: Registers the user's sharing of content via social media.

Initiator: Script tag, page source line number 253

Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-5313c30a1941433b

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

Category: Unclassified (6)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_aaw_sesdepth	playhearts-online.com	HTTP	1 day
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Unclassified			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
roxot-deep	playhearts-online.com	HTML	Persistent
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Unclassified			
Initiator: Webserver			
Source: playhearts-online.com			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
roxot-gid	playhearts-online.com	HTML	Persistent
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Unclassified			
Initiator: Webserver			
Source: playhearts-online.com			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
roxot-sid	playhearts-online.com	HTML	Persistent
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Unclassified			
Initiator: Webserver			
Source: playhearts-online.com			
Data is sent to: United States (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
ts	creativecdn.com	HTTP	1 year
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Unclassified			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: Netherlands (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
u	creativecdn.com	HTTP	1 year
First found URL: https://www.playhearts-online.com/			
Cookie purpose description: Unclassified			
Initiator: Script tag, page source line number 243			
Source: https://cdn.adapex.io/hb/aaw.pho.js			
Data is sent to: Netherlands (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			